



COMPANY PROFILE

Nioa is Australasia's leading privately owned small arms supplier with access to extensive international resources and capabilities

Introduction

Nioa, a company established more than a quarter of a century ago, is now Australasia's largest privately-owned supplier of small arms, ammunition and related products to the commercial, law enforcement and military markets.

The company carries ISO9001 accreditation for the marketing, importation, distribution, integration, and through-life support, including management of procurement and supply contracts for firearms, weapons systems, ammunition and related products for the Commercial, Law Enforcement and Military markets.

Nioa draws on over 25 years of experience distributing product to the Australian market

In The Beginning

Established in 1979 to support the commercial Australian shooting industry, Nioa grew to service the Australian law enforcement and military markets and is headed by second generation family member and Managing Director, Robert Nioa. The company has an enviable track record of successfully delivering tens of thousands of small arms and hundreds of millions of rounds of ammunition to scores of satisfied customers in the private and Government sectors.

Dedicated to Customer Service

As part of our commitment to servicing our customers, Nioa employs four full time sales representatives to cover Australia and New Zealand. These representatives have a regular call cycle visiting large commercial dealers monthly and other dealers bi-monthly.